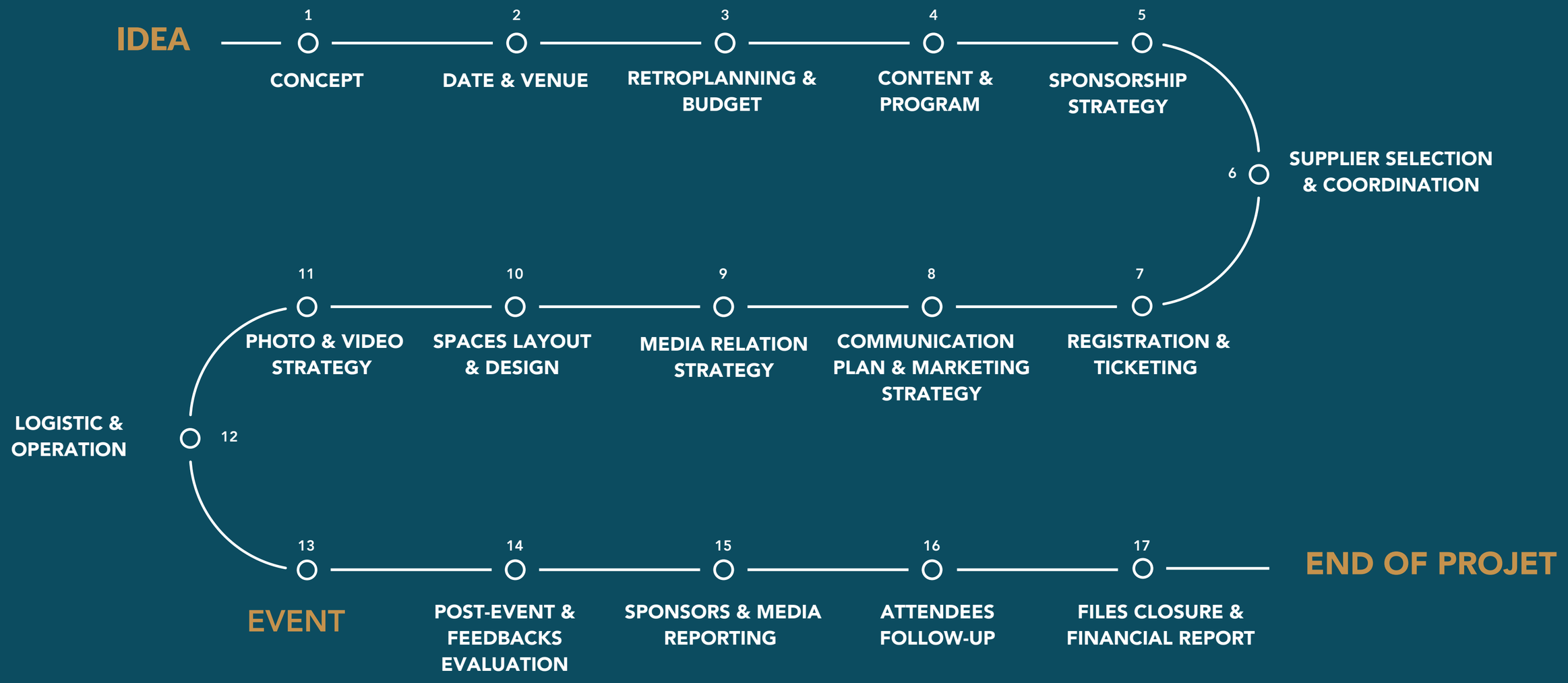
IDEA
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CONCEPT
2
DATE & VENUE
3
RETROPLANNING & BUDGET
4
CONTENT & PROGRAM
5
SPONSORSHIP STRATEGY
6
SUPPLIER SELECTION & COORDINATION
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REGISTRATION & TICKETING
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COMMUNICATION PLAN & MARKETING STRATEGY
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MEDIA RELATION STRATEGY
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SPACES LAYOUT & DESIGN
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POST-EVENT & FEEDBACKS EVALUATION
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FILES CLOSURE & FINANCIAL REPORT
END OF PROJET